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## **CLAIMS**

## Claims 1-10 (Cancelled)

- 11. (Previously Presented) A composition for delivering an active substance to a nasal membrane, the composition comprising:a minor effective amount of an active substance; anda carrier comprising a fluid and a thickening agent.
- 12. (Cancelled)
- 13. (Previously Presented) The composition of claim 11, wherein the composition comprises about 75 wt % to about 99.999 wt % carrier.
- 14. (Previously Presented) The composition of claim 11, wherein the carrier comprises purified water, glycerin, and the thickening agent
- 15. (Previously Presented) The composition of claim 11, wherein the thickening agent is selected from the group consisting of carbohydrate, hydroxycellulose carrageegan, sugar, guar gum, and methylcellulose.
- 16. (Previously Presented) The composition of claim 15, wherein the thickening agent comprises hydroxyethyl cellulose.
- 17. (Previously Presented) The composition of claim 11, wherein the active substance comprises zinc.
- 18. (Previously Presented) The composition of claim 11, wherein the active substance comprises about 0.185 to about 2.8 wt % zinc gluconate.
- 19. (Previously Presented) The composition of claim 11, further comprising a salt.
- 20. (Previously Presented) The composition of claim 11, comprising about 75 to about 99.999 wt % water.

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- 21. (Cancelled)
- 22. (Previously Presented) A method of treating a cold comprising administering the composition of claim 11 to a nasal membrane.
- 23. 40. (Cancelled)
- 41. (Previously Presented) A system for applying a composition to a nasal membrane comprising an applicator and the composition according to claim 11.
- 42. (Cancelled)